

# **ColorChoice**<sup>™</sup>

## Pick a color-ANY color...

ColorChoice<sup>™</sup>, finally, a custom color program you can use.

Custom color programs have been limited in their usefulness because they tend to be extremely expensive, have long lead times and require you to purchase more material than your job requires.

Until now...

Taylor Metal Products, Inc.'s ColorChoice<sup>™</sup> overcomes the shortfalls of traditional custom color programs.

**Timely:** No need for long waits. Once you have selected a color and approved your color match, your roof can be ready for installation in as little as 6 weeks.

#### Only the material you need:

Typically, custom color programs required a minimum purchase of 150 squares of roofing material, while the average residential job only requires 25-45 squares. At 25 squares, our minimum order quantity is well within the range for the average job.

#### All Profiles

ColorChoice<sup>™</sup> is available on all Taylor Metal Products roofing and siding products: Easy Lock<sup>™</sup> Standing Seam, Pacific Pattern<sup>™</sup> Horizontal Roofing, Smooth Wall Panels, Lifetime Soffits and even our curved roofing panels.

**Affordable:** Pricing is based upon quantity – please call for quote.

#### 24 Tru-Gauge™ Galvalume® / Zincalume®

ColorChoice<sup>™</sup> colors are provided in 24 gauge steel which is coated with a combination of zinc and aluminum to provide superior corrosion protection.

#### ENERGY STAR®

ColorChoice<sup>™</sup> colors are mixed using an infrared reflective pigment technology that allows us to match a wide range of consistent, stable colors that meet ENERGY STAR<sup>®</sup> requirements for Infrared Reflective Roof Products.

#### 30 -Year Limited Warranty

Taylor Metal Products uses the paint system that is acknowledged to be the premier process for coating exterior metal — Kynar 500<sup>®</sup> /Hylar 5000<sup>®</sup>.This high-performance polyvinylidene fluoride (PVDF) color coat provides ultimate resistance to color change, chalking, fading, chipping, and peeling.

Place your **ColorChoice**<sup>™</sup> order today. Admire it in as little as 6 weeks.

ColorChoice<sup>™</sup>is available in both Taylor Metal Products' standard 2-coat Kynar 500<sup>®</sup> /Hylar 5000<sup>®</sup>paint system and our specially formulated 3-coat MarineGuard<sup>™</sup> paint system that is designed to provide superior performance on projects that need to withstand aggressive coastal and industrial environments. Kynar 500 is a registered trademark of Atochem North America, Inc., Hylar 5000 is a registered trademark of Ausimont. Galvalume is a registered trademark of BIEC International, Inc., Zincalume is a registered trademark of BHP.



## ColorChoice<sup>™</sup> How it works

## 1

## **Select Color and Finish**

Provide TMP with a sample of the color you want to match. The sample should be at least as large as a standard business card.

Specify if you would like our standard 2-coat Kynar 500<sup>®</sup> Paint System or 3-coat MarineGuard™ paint system.

Specify finish to be standard or reduced-gloss.

## 2

## Sign-off on Color Match

Within 6-10 business days from receipt of your sample, you will be sent a painted metal color chip of your matched color for approval.

## 3

## Sign-off on Material List

As custom colors are batchspecific and can only be run in minimum quantities of 25 squares, it is very important to provide TMP with a thorough material list.

We will order a small amount of material beyond your requirements to cover any scrap generated in the manufacturing process. In addition, we recommend you order a small percentage (5-10%) extra material to cover any scrap, additional needs or damage you may have on the jobsite. Second runs of ColorChoice<sup>™</sup> are not a guaranteed match.

## 4

#### **Place Order**

After the color match and material list sign-offs have been received, we will place the order for your custom material. Custom colors will require a 50% deposit at the time of order.

## 5

## **Receive your Material**

Material will reach your jobsite within 6 - 8 weeks of signing off on the color match and placing your order.

## 6

#### Sign-off Job Complete and Warranty Registration After the job is complete

sign-off that no additional material is required.

Register for your warranty and a copy of the warranty will be sent to you.

For additional information on our paint systems and products please contact Taylor Metal Products Team at 1-800-574-1388. We are committed to making your experience with us, as well as our products, truly exceptional.

